

Miller Park District

Chattanooga City Council

ECD Committee

May 30, 2017

Sidewalks on HWY 58

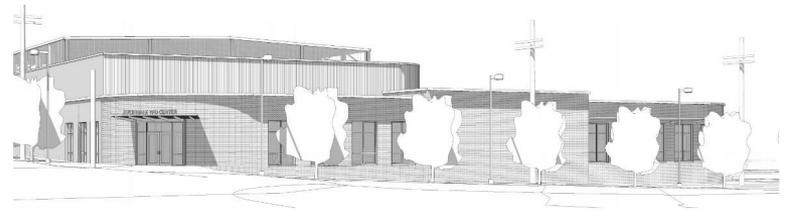
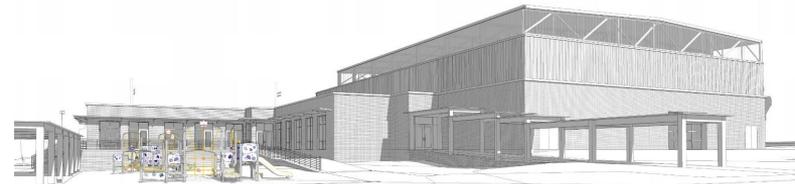


Family Justice Center



Southside Community Park

the future Avondale YFD center



\$100M Annual Economic Impact

700,000 visitors to downtown

1,086 supported jobs

\$67.7M revenue realized by area businesses

\$6.3M tax generated

Over 30,000 underserved students visit the Aquarium for free each year

CHATTANOOGA'S REVITALIZATION

began in 1992 with the construction of the Tennessee Aquarium. Followed by the 21st Century Waterfront, this was a once in a generation project -- one that's paid off in dividends over the last two decades and positioned Chattanooga as a premier tourist destination.





CHATTANOOGA FORWARD

Task Force Reports

Technology, Gig, and
Entrepreneurship

Sports & Outdoors

Arts

Downtown

Housing

Entertainment & Attractions



INNOVATION DISTRICT OF CHATTANOOGA



What does \$1 Billion of new, private investment look like?

2,599 new apartments

268 new condos/housing units

1,461 new college student beds

748 new hotel rooms

589,800 new square feet of
commercial space

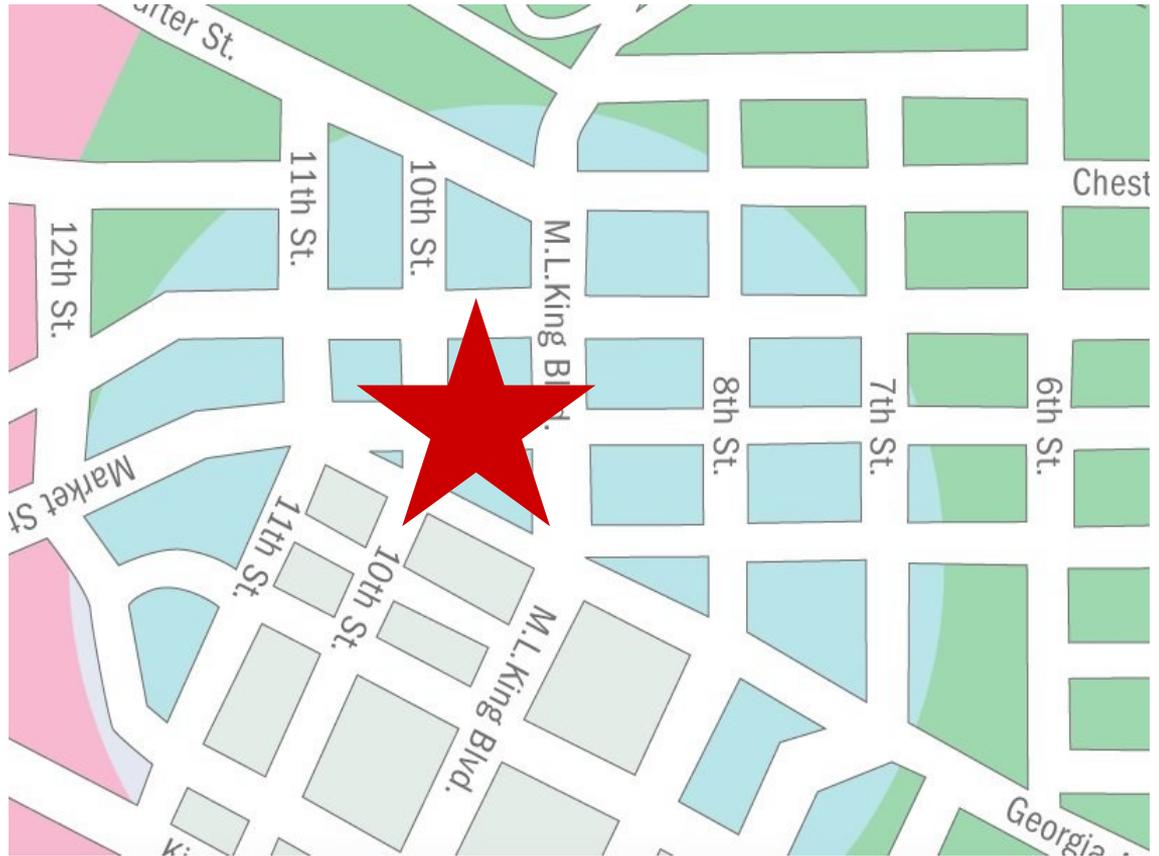
The roll out of the Gig and creation of the first Innovation District in a mid-sized city, Chattanooga has become a leader in the **Innovation Economy**. With that, we have experienced more high tech jobs created and private investments reaching an all-time high of \$1 billion dollars in the next three years

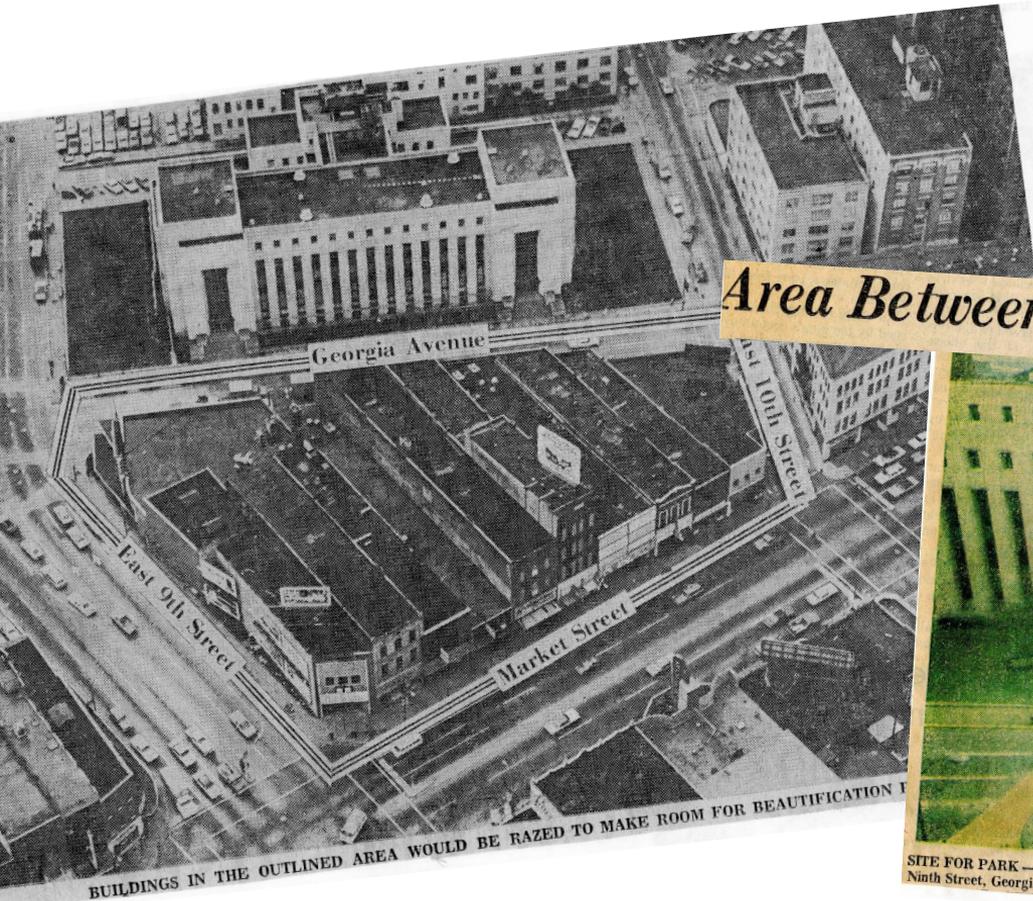
What's next?

A complete transformation of the Miller Park District will improve the quality of life of our citizens, better connect neighborhoods to our city center -- the economic driver of our city and region -- and aid in the rebirth of ML King Blvd.

The corner of ML King and Market Street is the bustling heart of our city. More than 40,000 people pass through here everyday.

People on foot, in cars, and riding the bus. Chattanoogaans on their way to work. On their way to pay their electric bill. On their way to shop or grab lunch.



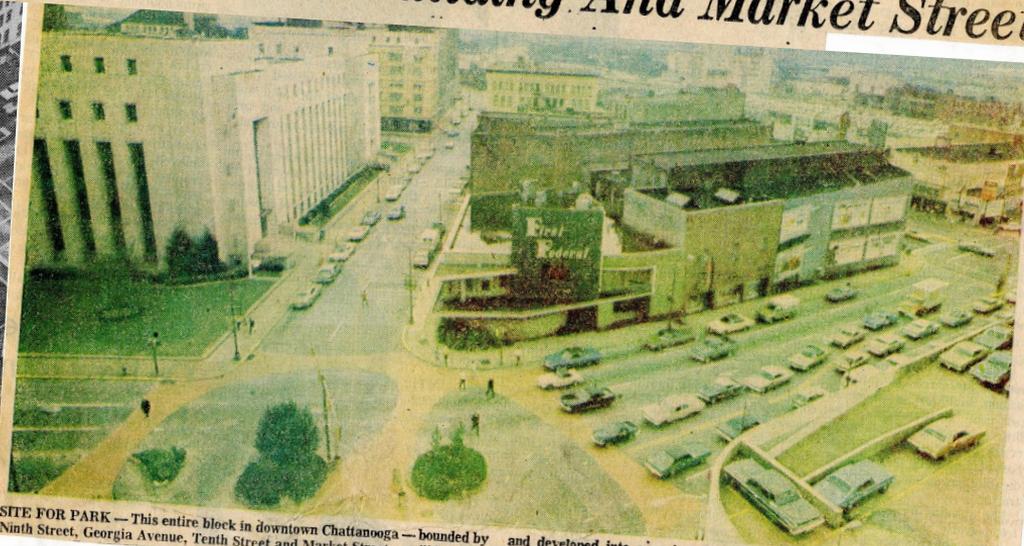


BUILDINGS IN THE OUTLINED AREA WOULD BE RAZED TO MAKE ROOM FOR BEAUTIFICATION I

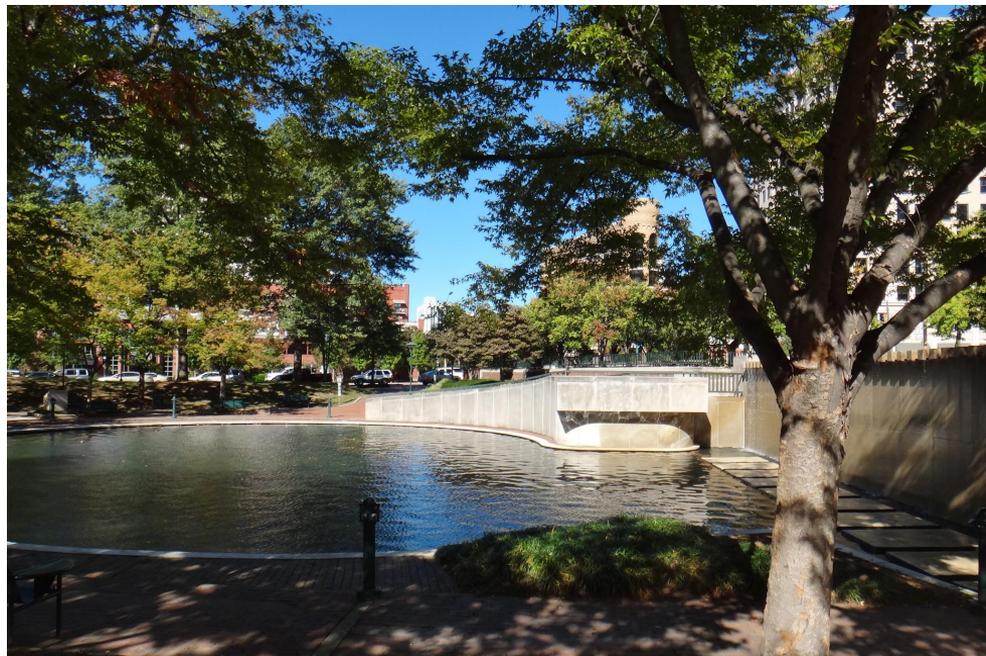
Area Between Federal Building And Market Street



BURKETT MILLER AFFECTED THE QUALITY OF THE DAY THROUGH HIS VISION AND GENEROSITY. HE WAS A MAN OF COURAGE, CANDOR AND COMMITMENT. AN ABLE LAWYER AND A SUCCESSFUL BUSINESSMAN, HE WAS A PRODUCT OF OUR AMERICAN FREE ENTERPRISE SYSTEM. FOR TWO DECADES HE ENVISIONED THIS PARK. HE WAS THE PRINCIPAL MOTIVATOR AND BENEFACTOR OF THIS SPLENDID NEW FACILITY, A LEGACY OF



SITE FOR PARK — This entire block in downtown Chattanooga — bounded by Ninth Street, Georgia Avenue, Tenth Street and Market Street — will be razed and developed into a park under plans disclosed Saturday. (Staff photo by Dave Yarborough)



Existing
dramatic grade changes leave little space for large gatherings or recreational activities, poor visibility makes the space less welcoming and accessible

A NEW Miller Park District

KICKOFF MEETINGS

June 25th - June 27th

INNOVATION DISTRICT LEADERS
COMMUNITY ADVISORY COMMITTEE
TECHNICAL REVIEW COMMITTEE
PATTEN TOWERS RESIDENTS
MAYOR ANDY BERKE
LOVEMAN'S BUILDING RESIDENTS
DEVELOPERS + DOWNTOWN BUSINESSES
INNOVATION DISTRICT STAKEHOLDERS
CITY TECHNICAL GROUP
STORMWATER FOCUS GROUP
ARTS TOURISM HOTELS + EVENTS
MULTI MODAL TRANSIT + ACCESS
OUTREACH PROGRAMS
NEIGHBORHOOD LEADERS
SENATOR CORKER

CROWDSOURCING

INTERVIEWS

July 20th - August 23rd

ON-SITE INTERVIEWS IN MILLER PARK
PAPER SURVEYS FROM THE LIBRARY

WEBSITE

July 20th - August 23rd

VISION BOARD
ONLINE COMMUNITY SURVEY
FAVORITE PLACES MAP
EVENTS/UPDATES

PUBLIC MEETINGS

August 13th - August 14th

CITY COUNCIL - MOSES FREEMAN
CORNERSTONES, INC
LAMP POST GROUP
RIVER CITY COMPANY
CAUSEWAY
ML KING NEIGHBORHOOD
INNOVATION DISTRICT
UTC
PUBLIC WORKSHOP 1
PUBLIC WORKSHOP 2
PUBLIC WORKSHOP 3

PUBLIC FORUM

August 27th

OPEN PUBLIC FORUM

September 28th

OPEN HOUSE

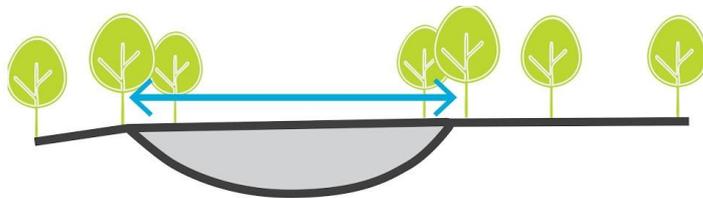
October 29th

OPEN PUBLIC FORUM

SOCIAL GATHERING
DRINKING FOUNTAINS
MARKETS
FESTIVALS
SHADE
CHARGING STATIONS
CONCERTS
PUBLIC RESTROOMS
KID FRIENDLY
WIFI
ART
GREENERY
COFFEE
QUIET SPACES





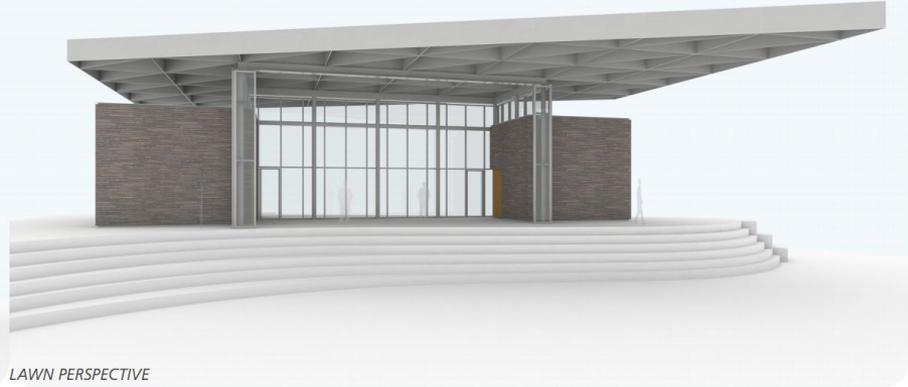


Proposed
elevating the central space allows for
greater flexibility and invites people in
from the surrounding streets





GEORGIA AVE PERSPECTIVE



LAWN PERSPECTIVE



MARKET ST PERSPECTIVE



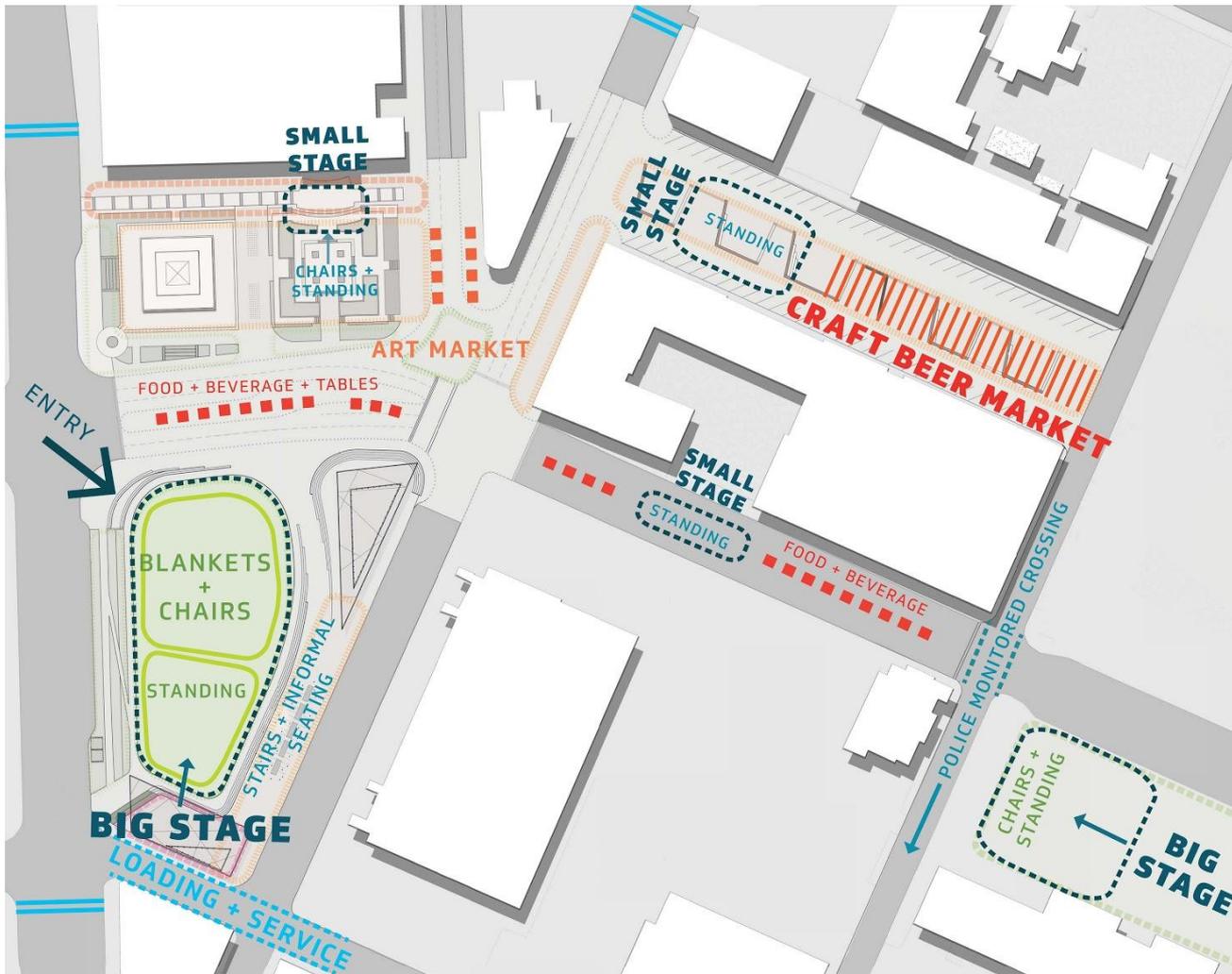
E 10TH ST PERSPECTIVE

the outcrop





The New Patten Parkway



Major Festival

- + Includes Miller Park, Miller Plaza, Patten Parkway, and Bessie Smith Lawn.
- + 2 Big Stages, one in Miller Park and one at Bessie Smith Lawn
- + 3-5 small stages
- + 2-3 market areas

CONSTRUCTION:

Construction duration:

Approximately 12 months

Closures:

Miller Park will be closed beginning July 10, 2017.

It will reopen July 3, 2018.

From October 15, 2017 - March 1, 2018: One lane will be open in each direction on MLK between Market Street and Georgia Avenue, with a 30-day full closure at end of this period.

